How Does the Earned Income Tax Credit Work? Exploring the Role of Commuting and Personal Transportation

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Eastern Economic Association Annual Conference Boston March 3, 2024

Motivation

Policy importance

• Largest anti-poverty cash-transfer program in the U.S.: \$64B to 31M families in 2022

Empirics

• EITC is extensively studied but little focus on mechanisms

Theory

 How to understand the EITC's positive labor supply effects under imperfect competition

Overview

This paper...

- hypothesizes that EITC works (in part) by helping households purchase and maintain cars
- advances simulated instrument approach to account for regional heterogeneity in exposure to EITC increases
- finds empirical support for the hypothesized mechanism
- describes a simple search model capable of capturing liquidity effects of EITC in a frictional labor market

EITC Basics

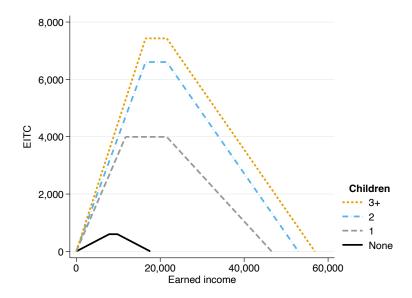
- Refundable tax credit for low-earning households
- Benefit size depends on earnings and number of children
- Most benefits received as cash during tax season after filing

Example

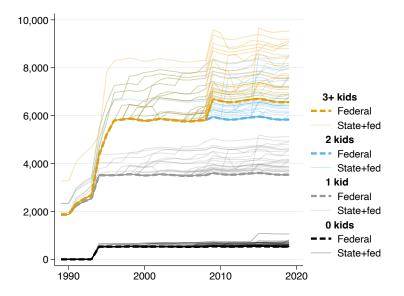
Single mother of 2 who earned \$19,200 in 2023 and files taxes ...

 \rightarrow receives \$6,604 in early 2024

EITC schedule 2023, single filer



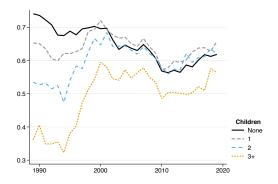
Maximum EITC benefits over time (\$2020)



The EITC consensus

"There is an overwhelming consensus in the literature that the EITC raises single mothers' labor force participation" (Nichols and Rothstein, 2016)

Employment rate



IPUMS March CPS, 1989–2020, unmarried women 20–50 with high school degree or less

EITC and labor supply: Neoclassical theory

- Encourages employment purely through expectation of higher income
- Assumes highly detailed EITC program knowledge in target population — contradicted in surveys
- Implicitly suggests EITC brings workers "off the sidelines"

EITC and labor supply with search frictions

- Key monopsony observation: higher wages \Rightarrow fewer separations
- EITC helps cushion against shocks workers face on the job (child care, transportation, health, etc)
- EITC has liquidity effect in addition to information channel

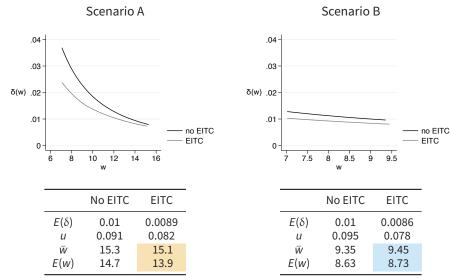
Institute for a Competitive Workforce (2007)

"... the credit helps workers to keep working and care for themselves at no cost to the business itself"

EITC and labor supply with search frictions: Model

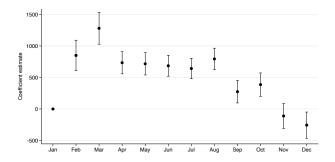
- Burdett-Mortensen where job destruction is function $\delta(w)$ rather than the constant δ
 - Intuition: Job dissolution is falling in the (post-tax) wage w
- Result: EITC can raise employment rate without any awareness of EITC
- Wage effects ambiguous due to two opposing forces
 - − Firms can keep same headcount at a lower wage $\ldots \ldots E(w) \downarrow$
 - But workers don't fall off the job ladder as often $\ldots \ldots E(w) \uparrow$

Model simulation



Mechanism: EITC and cars

- Surveys: Car purchase and maintenance a major use of EITC refunds
- 25% of recipients plan to spend on vehicles and 35% eventually do¹
- Used car sales are highest in March due to tax refund checks



Note: Coefficient estimates associated with month indicators in a linear regression of nominal monthly retail used-car sales on the CPI used-car price index, year dummies, and month dummies, Jan. 1993–Dec. 2019. Robust standard errors.

¹Romich and Weisner (2000) Smeeding, Phillips and O'Connor (2000), Mammen and Lawrence (2006), Mendenhall et al. (2012)

Methodology

- Standard econometric approach: leverage variation over time and between households in EITC generosity
- To test mechanism, compare effects for areas with high/low access to public transportation
- Data and sample: CPS ASEC, 1989–2004. Unmarried women ages 20-50 with educational attainment of high school or less.

$$\begin{aligned} Y_{ijst} &= \beta_0 + \beta_1 SimEITC_{ijs,t-1} + \beta_2 SimEITC_{ijs,t-1} \times Comm_j \\ &+ \beta_3 X_{ist} + \gamma_{js} + \gamma_t + \varepsilon_{ijst} \end{aligned}$$

... for individual *i*, metro area *j*, state *s*, year *t*

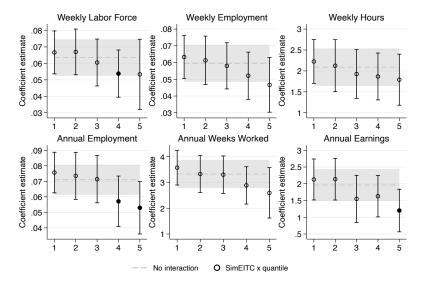
Simulated instrument

- Motivation: Create variable capturing "effective" EITC received without using outcomes endogenous to EITC
- 1990 Census 5% sample project future incomes and compute hypothetical EITCs
- SimEITC captures regional variation in EITC receipt and policy variation over time (state + federal)

EITC effects by local commuting characteristics

| | LFP (Weekly) (1) | Employed (Weekly) (2) | Hours (Weekly) (3) | Employed (Annual) (4) | Weeks (Annual) (5) | Earnings (Annual) (6) | | | | |
|---|------------------------|-----------------------------|--------------------------|-----------------------------|--------------------------|-----------------------------|--|--|--|--|
| | A: High Public Transit | | | | | | | | | |
| SimEITC | 0.0653*** | 0.0614*** | 2.127*** | 0.0742*** | 3.448*** | 2.078*** | | | | |
| | (0.006) | (0.006) | (0.240) | (0.006) | (0.290) | (0.268) | | | | |
| SimEITC × high public | -0.0121 | -0.0127* | -0.262 | -0.0211** | -0.789* | -0.752** | | | | |
| | (0.007) | (0.006) | (0.215) | (0.007) | (0.326) | (0.228) | | | | |
| | B: High Auto | | | | | | | | | |
| SimEITC | 0.0590*** | 0.0555*** | 1.953*** | 0.0662*** | 3.142*** | 1.889*** | | | | |
| | (0.006) | (0.006) | (0.220) | (0.005) | (0.284) | (0.237) | | | | |
| SimEITC × high auto | 0.0131** | 0.0116^{*} | 0.391 | 0.0141** | 0.545 | 0.217 | | | | |
| | (0.005) | (0.005) | (0.220) | (0.005) | (0.286) | (0.255) | | | | |
| Observations | 108,972 | 108,972 | 108,972 | 105,138 | 105,138 | 105,138 | | | | |
| Standard errors in parentheses * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$ | | | | | | | | | | |

EITC by quintiles of local public transit



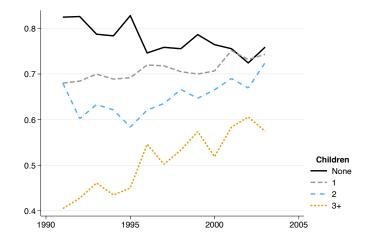
→ By auto quintiles → By public deciles → By auto deciles

Sensitivity

Main results are robust to a range of different specifications

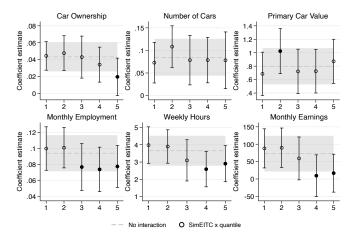
- Exclude welfare waiver states
- Restrict to pre-1996
- No-waiver, pre-1996
- Using MaxEITC in place of SimEITC
- Marital status interactions
- Age-of-youngest interactions
- Placebo (college-educated)
- Alternate commuting indicator interactions
- Alternate data set (SIPP)

Validation: EITC and car ownership trends



Note: SIPP panels 1990–2001. Sample limited to unmarried women ages 20–50 with educational attainment of a high school degree or less. Car ownership measured at the household level.

Validation: EITC and car ownership by quintiles of local public transit



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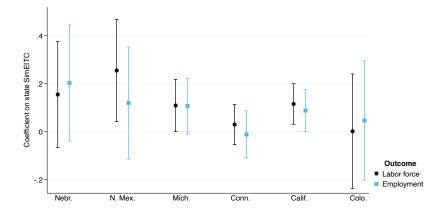
By auto quintiles

Additional analysis: 2009 expansion

| | LFP (Weekly) (1) | Employed (Weekly) (2) | Hours (Weekly) (3) | LFP (Weekly) (4) | Employed (Weekly) (5) | Hours (Weekly) (6) | | |
|---|----------------------------------|---|---------------------------------|--------------------------------|--------------------------------|------------------------------|--|--|
| | Sam | nple: 0+ child | ren | Sample: 1+ children | | | | |
| | A: High Public Transit | | | | | | | |
| SimEITC | 0.0210** | 0.0255** | 1.217*** | 0.00824 | 0.00932 | 0.730 | | |
| SimEITC × high public | (0.007) -0.00256 (0.003) | (0.008) -0.00285 (0.003) | (0.298) -0.0776 (0.093) | (0.009) -0.0112* (0.005) | (0.010) -0.00977 (0.006) | (0.383) -0.331 (0.213) | | |
| | B: High Auto | | | | | | | |
| SimEITC | 0.0155* (0.006) | 0.0204** | 1.043*** | 0.00289 (0.009) | 0.00435 | 0.599 (0.389) | | |
| SimEITC \times high auto | (0.008) 0.00644** (0.002) | (0.008) 0.00643 ^{**} (0.002) | (0.286) 0.201* (0.094) | (0.009) 0.0128* (0.006) | (0.010) 0.0120* (0.006) | (0.389) 0.308 (0.218) | | |
| Sum of coefficients SimEITC + EITC × high auto | 0.0219 ^{***} (0.006) | 0.0268 ^{***} (0.008) | 1.243 ^{***} (0.289) | 0.0157 (0.010) | 0.0164 (0.011) | 0.906* (0.411) | | |
| Observations | 1,011,748 | 1,011,748 | 1,011,748 | 457,026 | 457,026 | 457,026 | | |

Additional analysis: State expansions

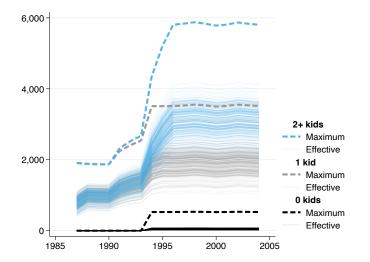
Strategy: Restrict analysis to individual states, using large implementations of state EITCs 2000+



Conclusion

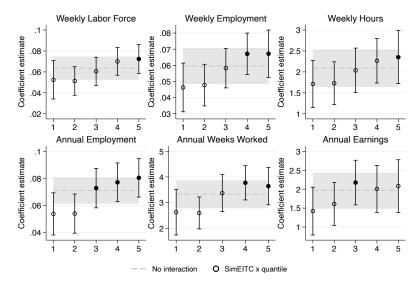
- The EITC appears to work in part through the liquidity it provides, which supports car ownership
 - Employment ↑
 - Car ownership ↑
 - Heterogeneity: Effect in high-car areas > effect in low-car areas
- Examining the EITC through a model that features shocks and frictions
- Important to consider regional heterogeneity in wages and other factors when examining the impact of the EITC

Regional variation in SimEITC

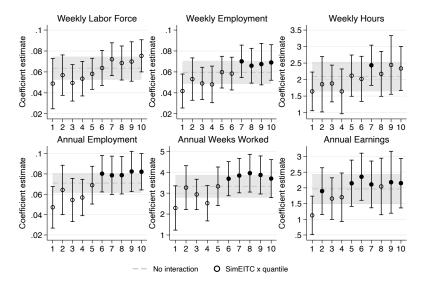


Return

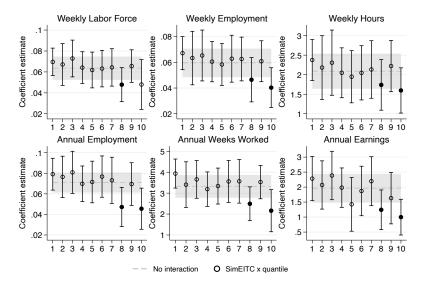
EITC by quintiles of local auto dependence



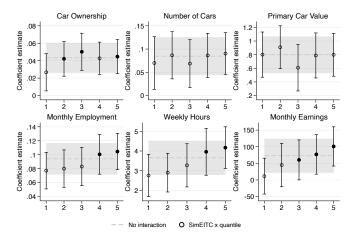
By deciles of local auto dependence



By deciles of local public transit



Validation: EITC and car ownership by quintiles of local auto dependence



Note: SIPP panels 1990–2001. Sample limited to unmarried women ages 20–50 with educational attainment of a high school degree or less.

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